



ГРАД БАЊА ЛУКА  
CITY OF BANJA LUKA



## II INTERNATIONAL CONFERENCE ON TOURISM BANJA LUKA 2019

### PROGRAM

TIME SCHEDULE	ACTIVITIES	MODERATOR/LECTURER	PLACE
<b>19<sup>th</sup> April</b>			
09:00 AM -10:00 AM	Registration of participants and distribution of materials		Cultural Center Banski dvor
09:45 AM	Press Conference		Cultural Center Banski dvor
10:00 AM -10:15 AM	Opening Ceremonies	- Head of Department of Culture, Tourism and Social Policy of the City of Banja Luka - Mayor of the City of Banja Luka	Cultural Center Banski dvor
10:15 AM -11:45 AM	<b>PANEL 1: Destination management</b>	<b>Keynote:</b> Goran Milic <b>Moderator:</b> Goran Milić <b>Presentations:</b> 1. PhD Jovan Popesku , Faculty For tourism and hotel management University Singidunum in Belgrade 2. Tim Clancy, Independent Consultant of Sustainable Tourism Development 3. Gorčin Dizdar, Tourism Sector leader - Market Maker 4. Inessa Grig, The Tourism potential of Moscow city: New Possibilities <b>Panel discussion:</b> PhD Jovan Popesku, Tim Clancy, Gorčin Dizdar, Inessa Grig	Cultural Center Banski dvor
11:45 AM -12:15 PM	Coffee break		Cultural Center Banski dvor
12:15 PM -13:45 PM	<b>PANEL 2: Receptive tourism</b>	<b>Moderator:</b> Goran Milić <b>Presentations:</b> 1. Ivana Barešić, booking.com 2. Mladen Šukalo, Tourist board, Banja Luka 3. Mili Bijavica, Fortuna Travel, Mostar 4. Slobodan Mičić, Kontiki Travel, Belgrade 5. Jon William Bills, In Your Pocket <b>Panel discussion:</b> Mladen Šukalo, Mili Bijavica, Slobodan Mičić, Jon William Bills	Cultural Center Banski dvor
13:45 PM -14:30 PM	Lunch break	All of registered participants	Cultural Center Banski dvor
14:30 PM -16:00 PM	<b>PANEL 3: Destination accessibility</b>	<b>Moderator:</b> Goran Milić <b>Presentations:</b> 1. Damir Rigo, Air Serbia, Regional Manager for Croatia, Slovenia and Bosnia and Herzegovina 2. Dragana Ristić, Ministry of Trade and Tourism in the Government of RS 3. Zoran Injac, Director Airport Banja Luka 4. Željko Karanović, Manager Market Makers project 5. Niko Slavnić, In Your Pocket <b>Panel discussion:</b> Dragana Ristić, Zoran Injac, Željko Karanović, Niko Slavnić	Cultural Center Banski dvor
16:00 PM -16:30 PM	Coffee Break		
16:30 PM -18:30 PM	B2B meetings	All interested participants	Cultural Center Banski dvor
18:30 PM	Cocktail Party	All of guests	Cultural Center Banski dvor